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Council members:

Ben Raath: President
Albie Rautenbach: Vice President
Jim Bredenkamp: Council member
Giel van Niekerk: Council member
Ed Clark: Council member
Stephen Mains-Sheard: Council member
Christo Rothman: Council member
Chris Rogers: Zambian representative
Volcker Rügheimer: Namibian representative
Charl van Rooyen: Technical Advisor

1. Calendar 2021

Schools open 25 (27) January
Council Meeting 17 (14:00) & 18 February (8:00)
Schools closed 31 March
Schools open – 13 April
Bloem Show – 23 April – 1 May
Vleissentraal SA Stud Book Elite Bull growth test class Bloem Show 26 April 15:00 (pre"screening":10:00)
Wine Auction 28 April
Central Sale 29 April
Junior inspector course and Senior inspectors' refresher meeting: date unknown
Nampo 11 – 14 May
Alpha & Omega Sale 19 May
Nonnie & Langlyf Sale 1 June
Royal Show – 28 May – 6 June
Council Meeting 16 (14:00) & 17 June (8:00)
Gouwsberg Sale date unknown
Schools close – 25 June
Schools open – 13 July
KRM & HBH Sale 25 August
Symposium & Dinner 2 September (15:00 & 19:00)
Annual General Meeting 3 September (9:00)
Nampo Western-Cape 8 – 10 September
Glen Heath Sale 15 September
Tiptree & Avondale Sale 21 September
Schools close – 23 September
ALFA Nampopark 29/30 September – 2 October
Schools open – 5 October
Go West Sale 21 October
Council Meeting 17 (14:00) & 18 November (8:00)

Schools close – (8) 10 December

2. Technical

2.1 Mandatory Cow weight at wean

Members are reminded that mandatory cow weight at wean since 1 February 2020.

2.2 Tuli Cow value

For the first time in 25 years the Tuli cow value was revised at the Tuli Symposium August 2020 and as approved at the AGM 2020. The new value did run through Blup at the end of September 2020. The Tuli awards were calculated on the new cow value. The Symposium summary was emailed to the members.

3. Fund raising

3.1 Weaner calf project

The project will continue. Members could gift cullable animals. Charl van Rooyen will drive the project. .

3.2 Wine Auction 28 April 2021

Dairise this date: breeders would sponsor bottles again and can send their herd logo's to the Office. Breeders that want to sponsor hunting packages should inform the Office.

4. Finances

4.1 Members were reminded to pay their outstanding 90 and 120 day Society invoices.

4.2 The fees were amended at the AGM 2020

The new fee structure is attached as approved at the AGM 2020. In future the fees will be amended yearly according to inflation (June CPIX rate) to a maximum of 3% increase. The AGM 2020 approved travel claims as AA tariff to be adapted yearly. .

5. Sales

Members must send in their wean weights and farm growth tests before they request their catalogue. To create a catalogue takes about 9 to 12 hours for the first draft. Kindly give the Office enough time to prioritise inbetween other priorities.

6. Marketing

6.1 Articles

Articles that were published, can be read here: <http://www.tulicattle.co.za/articles.asp>

6.2 "Landbou" Agricultural Radio

"Landbou" Agricultural Radio interviews for Tuli 25 can be listened to here: <http://www.tulicattle.co.za/p46/news/tuli-cattle-breeders'-society-of-south-africa-podcasts.html>

6.3 25th Celebratory Journal

The online journal can be read at: <http://www.tulicattle.co.za/p13/news/tuli-cattle-breeders'-society-of-south-africa-journals.html>
Get your tracking number for your journal from the Office if you did not receive it yet.

6.4 Journal 2021

Breeders are advised to plan their advertisement and budget for the Journal 2021. Members will receive a letter in January

2021.

6.4 Tuli Facebook

Join our Facebook: Tuli Cattle Breeders' Society of SA.

6.5 Tuli Cattle Youtube

Since our previous newsletter Sedert ons vorige nuusbrieff, het die Tuli video van 2 837 "views" gegaan na 5 302 "views"! The Radio interviews as well as the Nampo Virtual did contribute. .

<https://www.youtube.com/channel/UC9bR2BMS2YdHlFfeqeeNHDw/videos>

6.6 Nampo Virtual

The Tuli Society did participate in the first Virtual Nampo; was one of the three breeds that participated in this future driven marketing method and had 124 visits to the virtual exhibition.

Tuli Virtual Exhibition:



6.7 Promotional Items

6.7.1 Waterbottles

Breeders can order Tuli logo stickers for 300ml water bottles for their production sales, or farmer's days with their herd name and contact details printed on the right hand side. .

Members may also sponsor water bottles for Nampo or ALFA, where their herd details could be printed on the right hand side of the logo.

6.7.2 Clothing

Council currently investigates a new clothing range. Information will be distributed.

7. Inspections

Senior inspectors must attend the senior inspector's meeting to continue to inspect. Dates will be distributed. A Junior course will be presented, seeing that there were sufficient interest in 2020..

Senior inspectors must inform the Office a few days before they go inspecting to enable junior inspectors to accompany them for their three inspections to be considered for senior inspectorship.

8.1 Awards

Criteria for awards were reviewed and for the first time the awards would be calculated on the new cow value. Members will receive a framed certificate. Further information will follow. The awards were presented on Zoom on 4 December 2020 and is available on Facebook and will be available on the webpage soon.

8.2 ALFA cow and heifer nominations

The Society congratulates the nominated members. The nomination lists were available at

the Office. Winners will be distributed as soon as it was available.

9. Tuli Africa meeting

Council did participate in the Tuli Africa Zoom meeting. Feedback will be given in the next newsletter.

10. Constitution

The Constitution was amended at the AGM 2020 and were emailed to the members and was also available on the webpage.

11. Council 2020 /2021

Congratulations to the current President, Vice President and Council who were re-elected for a next term.